

The Factors Influencing the Performance of Small Scale Businesses in Kampala Metropolitan Area: A Survey of Selected Small Businesses in Nateete Township

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Introduction

The main aim of this study was to examine the factors influencing the performance of small-scale businesses in Nateete Township.

Objectives

The objectives of the study were;

1. to examine how access to affordable finance influenced the performance of small scale businesses in Nateete,
2. to examine how technical and business skills influenced the performance of small-scale businesses in Nateete, and
3. to find out how appropriate technology influenced the performance of small-scale businesses in Nateete.

Methodology

The study adopted a phenomenological approach with a case study survey design and used both qualitative and quantitative methods of data collection. The study population was 250 persons out of whom a sample of 152 respondents was randomly selected. Questionnaires and interviews were used as data collection methods.

Key findings

The study found a high positive and significant correlation between affordable finance and performance in small scale businesses ($r= 0.655$, $p=0.000$), a high positive relationship between technical and business skills and performance in small scale businesses ($r= 0.635$, $p=0.000$), and a weak significant relationship between appropriate technology and performance in small scale businesses ($r= 0.470$, $p= 0.000$).

Conclusion

In conclusion, the findings of the study indicated that; access to affordable finance, technical and business skills, and appropriate technology were influential factors of the performance of small-scale businesses in Nateete Township.

Key recommendations

The researcher recommended that; banks and other credit institutions should design creative policies to ease access to credit.

Key references

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